

Local announcement

DKSH brings advanced industrial cleaning technology to ASEAN

DKSH, the leading Market Expansion Services Provider with a focus on Asia, has been appointed by Ecoclean to bring its full portfolio of products and services to Malaysia, Singapore, Thailand and Vietnam.

Selangor, Malaysia, December 21, 2017 – DKSH Business Unit Technology and Ecoclean, a global leader in industrial cleaning technology and surface treatment have signed an exclusive agreement. DKSH Business Unit Technology will provide sales and after-sales services for Ecoclean's full range of products in Malaysia, Singapore, Thailand and Vietnam.

Ecoclean provides products, systems and service solutions for industrial cleaning technology and water-based surface treatment. The technology is widely trusted by international customers from the automotive industry as well as customers from the broad industrial market – from the medical and optical technology sectors to the aircraft industry.

“We are convinced that DKSH's effective go-to-market strategy will help us grow in ASEAN. Leveraging on DKSH's local market expertise and access, we will be able to reach our potential customers, especially in the automotive industries. Also with their strong after-sales support, we trust that our customers will be in good hands and we can further build a strong brand in ASEAN,” said Jens Haase, Global Area Sales at Ecoclean.

“We are excited that Ecoclean has selected DKSH as its strategic partner. Our strong sales and service capabilities as well as our capillary market access will drive Ecoclean's growth in South East Asia. Partnering with Ecoclean will also allow DKSH to provide stronger integrated solutions for industry customers,” said Hanno Elbraechter, Head Business Unit Technology, DKSH.

About Ecoclean

SBS Ecoclean develops and markets products, systems and service solutions for industrial cleaning technology and water-based surface treatment. Our technology and service are trusted by our customers from the automotive industry and their suppliers as well as customers from the broad industrial market – from manufacturers of parts and components for medical and optical technology to the aircraft industry. For more information: www.ecoclean-group.net

About DKSH

DKSH is the leading Market Expansion Services provider with a focus on Asia. As the term "Market Expansion Services" suggests, DKSH helps other companies and brands to grow their business in new or existing markets. Publicly listed on the SIX Swiss Exchange since 2012, DKSH is a global company headquartered in Zurich. With 780 business locations in 36 countries – 750 of them in Asia – and 30,320 specialized staff, DKSH generated net sales of CHF 10.5 billion in 2016. DKSH was founded in 1865. With strong Swiss heritage, the company has a long tradition of doing business in and with Asia and is deeply rooted in communities and businesses across Asia Pacific.

DKSH Business Unit Technology is the leading provider of Market Expansion Services covering a broad range of capital investment goods and analytical instruments. The Business Unit offers total solutions in the areas of infrastructure, industrial materials and supplies, precision- and textile machinery, semiconductor, photovoltaic and electronics, agriculture, hospitality as well as specialized industrial applications. The service portfolio includes product sourcing, market entry consultancy, marketing, sales, application engineering and after-sales services like installations, maintenance and repairs. With 80 business locations in 18 countries and around 1,360 specialized staff, including 500 service engineers, Business Unit Technology generated net sales of CHF 385.4 million in 2016.

Think Asia. Think DKSH.

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