

Martin Frech

German/American, 1973

- Chief Strategy Officer and Head of eCommerce

Martin Frech joined DKSH in January 2018 as Vice President Group Strategy and Digital Business. In March 2020, he became Chief Strategy Officer and Head of eCommerce.

Martin Frech has played a key part in defining and focusing DKSH's strategic pillars across the company, while at the same time driving growth in the eCommerce business. He has more than 20 years of experience in senior strategy positions in Europe, Asia, and the USA with organizations such as Mondelez International, the Hershey Company, and Accenture.

Martin Frech is an Operating Board Executive at AUA Private Equity and a Member of the Board of Directors at aCommerce.

He holds a Master's degree in Economics from the Johann Wolfgang Goethe University, Germany, and an MBA majoring in Strategic Management Consulting from the University of Iowa, USA.